About Us

The most trusted digital institutes in India, we are known for our industry-driven training, personal mentorship, and 100% placement support.

What makes us different? We combine real-world projects, advanced AI tools, and prompt engineering so you learn marketing the way the industry is evolving in 2025 and beyond.

Our mission is simple:

✅ To make every student job-ready from Day 1.

✅ To provide continuous support for 1 year even after course completion.

✅ To give you the confidence, skills, and network to grow your career globally.

Join the Max family, where learning goes beyond classrooms — with online + offline classes, Saturday doubt-clearing sessions, and one-to-one mentorship.

Because at Max Digital Academy, your success is not just our promise — it's our commitment.

BUSINESS

DIGITAL transformation

GROWTH

WHY CHOOSE MAX DIGITAL ACADEMY

" Max Digital Academy for industry-ready digital marketing with AI, real projects, and 100% placement support."

Creative Learning

Trending Module

Quality Study

Expert Mentor

Placement Support

Quality Study

Max Digital Academy ensures top-quality learning with an industry-aligned curriculum and expert mentors. Students gain hands-on experience through real projects, AI tools, and live campaigns, making every lesson practical and results-driven.

Expert Mentor

"Learn from industry-leading experts who bring real-world experience to every class. Our mentors guide you through live projects, AI tools, and marketing strategies, ensuring personalized attention and practical learning. With their mentorship, you gain the skills and confidence to succeed.

Placement Support

Max Digital Academy goes beyond training by offering dedicated 100% placement support. From resume building and mock interviews to hiring drives and one-year career guidance, we make sure every student gets the right opportunity to start their digital marketing career.

Creative Learning

At Max Digital Academy, learning is hands-on, practical, and fun. Students work on real campaigns, use AI-powered tools, and explore innovative strategies to master digital marketing creatively. Every session encourages experimentation, problem-solving, and out-of-the-box thinking.

Trending Module

Max Digital Academy keeps its curriculum updated with the latest trends in digital marketing. From AI-powered advertising to prompt engineering and automation tools, our trending modules ensure you always learn what the industry needs today — and tomorrow

Program Overview

Max Digital Academy's Advanced Digital Marketing Program combines AI, prompt engineering, and real-world marketing strategies. You'll learn everything from fundamentals to advanced techniques while working on live projects. The course emphasizes hands-on learning, industry-relevant skills, and strategic decision-making.

Program essence

- Master cutting-edge digital marketing skills powered by AI.

- Learn to make strategic, insight-driven decisions that deliver results.

- Gain conceptual clarity through hands-on projects and real campaigns.

- Build a portfolio that showcases your expertise and career readiness.

Who is this
PROGRAM FOR

This program is designed for students, freshers, and early professionals who want to build a career in digital marketing. It's ideal for career switchers looking to upskill in AI-powered marketing and for enthusiasts who want hands-on experience with real projects. Entrepreneurs and business owners can also benefit by mastering marketing strategies to grow their businesses. Anyone eager to gain future-ready skills and secure high-growth opportunities will thrive in this program

Intermediate Students

01 → Gain industry-ready digital marketing skills & excel in placements.

Launch a high-growth career in AI-powered marketing. ← **02**

Freshers/ Graduates

Career Switchers

03 → Transition into the booming digital marketing & AI field.

Upgrade your profile with advanced marketing & AI skills. ← **04**

Early Professionals

Marketing Enthusiasts

05 → Turn your passion for marketing into a profitable career.

Advance Digital marketing

AI Course

Ai overview

- **Neuro-Linguistic AI (Text-to-Text Intelligence)**

- **Sonic Branding with AI (Text-to-Audio Conversion)**

- **Predictive Marketing with Machine Learning**

- **Prompt Engineering & Automation Frameworks**

WHAT YOU WILL MASTER

What You'll Master

01 Neuro-Linguistic AI (Text-to-Text Intelligence)

- Generate SEO-friendly blogs, ad copies, landing page content, and email campaigns using LLMs.
- Build and manage AI-driven chatbots to automate customer service.
- Personalize communication for different customer segments using NLP models.
- Use AI for keyword clustering, content optimization, and smart copy variations.
- Automate A/B testing for ad and content performance using text intelligence.

01 Sonic Branding with AI (Text-to-Audio Conversion)

- Convert written content into human-like voiceovers for podcasts, reels, ads, and courses.
- Learn voice cloning to create a unique brand voice for your campaigns.
- Train AI tools to produce multilingual content for global audience targeting.
- Use AI-generated sound design and background audio for engaging marketing creatives.
- Integrate conversational AI with voice assistants (Alexa, Siri, Google Assistant) to extend brand reach

01 Visual Intelligence Systems (Text-to-Image & Text-to-Video)

- Create stunning ad creatives, banners, and social posts using text-to-image generators

- Generate video ads, product explainers, and short-form reels with text-to-video AI.
- Enhance brand consistency using AI-powered design templates.
- Automate thumbnail and social media creative production.
- Explore 3D and AR content generation for immersive marketing campaigns.

01 Predictive Marketing with Machine Learning

- Understand customer journeys with predictive analytics and AI-driven behavior mapping.
- Build forecasting models for sales trends, ad performance, and lead conversions.
- Automate audience segmentation for laser-targeted campaigns.
- Use AI to optimize ad spend across Google Ads, Meta Ads, and programmatic platforms.
- Apply recommendation systems like Netflix/Amazon to create personalized product offerings.

01 Prompt Engineering & Automation Frameworks

- Learn to craft high-converting prompts for LLMs tailored for marketing use cases.
- Create prompt libraries for blogs, ads, product descriptions, and branding.
- Design AI automation workflows that connect content, design, and analytics.
- Integrate AI with CRM & email marketing platforms for seamless engagement.
- Build scalable AI-assisted funnels that guide customers from awareness to purch

Why choose Ai with Digital Marketing!

Revolutionize digital marketing with AI-driven automation, precision targeting, and predictive growth.

PROMPT
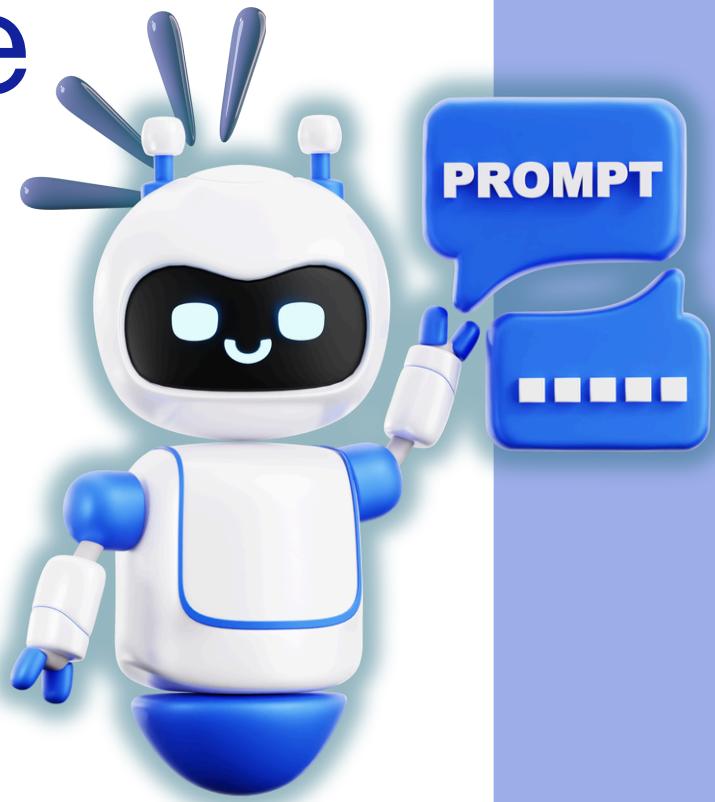
- AI transforms digital marketing by automating repetitive tasks, generating intelligent insights, and personalizing customer experiences at scale. It helps marketers make smarter, data-driven decisions with speed and accuracy.
- With AI, digital marketing becomes predictive, personalized, and performance-driven, ensuring higher ROI, reduced ad waste, and hyper-targeted campaigns that truly connect with audiences.
- AI + Digital Marketing is the future—it empowers you to create content faster, analyze markets deeper, and deliver customer journeys that adapt in real-time, something traditional methods can't achieve.

Curriculum

A step-by-step journey to transform you into a fProfessional Digital marketer

01 FOUNDATIONS OF DIGITAL MARKETING & AI
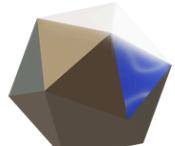
- Introduction to Digital Marketing: channels, strategies & industry scope
- Evolution of AI in marketing & future trends
- Customer journey mapping & digital funnels overview
- AI-powered tools stack for marketers (ChatGPT, Jasper, MidJourney, etc.)
- Mini Project: Create an AI-powered introduction campaign for a brand

02 WEBSITE DEVELOPMENT & E-COMMERCE

- WordPress fundamentals: setup, themes, plugins & optimization
- Building eCommerce websites with WooCommerce & Shopify
- AI integration: auto-generating content, product descriptions & blogs
- Website performance tracking with Google Analytics 4
- Mini Project: Build & optimize a WordPress eCommerce store with AI-assisted content

02 SEARCH ENGINE OPTIMIZATION (SEO) WITH AI

- SEO foundations: on-page, off-page & technical SEO
- Keyword research & clustering with AI-powered tools (SEMrush, Ahrefs, ChatGPT)
- Content optimization & AI-based rank prediction
- Local SEO & voice search optimization
- Mini Project: Create an AI-powered SEO strategy & content calendar for a brand

01 BRANDING & VISUAL DESIGN WITH AI

- Brand identity: logos, colors, storytelling & positioning
- Canva AI for graphics, templates & social media designs
- Photoshop basics for professional editing
- Video content editing & enhancement with Filmora + AI features
- AI-generated creatives (text-to-image, AI design systems)
- Mini Project: Develop a complete brand kit (logo, social media templates, banne

02 SOCIAL MEDIA MARKETING & CONTENT CREATION

- Social platforms: Facebook, Instagram, LinkedIn, YouTube, X
- AI-generated captions, hashtags & scheduling automation
- Short-form content creation (Reels, TikTok, Shorts) with AI support
- Influencer marketing & community building
- Mini Project: Design an AI-powered social media campaign for product launch

02 PAID ADS & FUNNEL BUILDING

- Google Ads: Search, Display, Shopping & Video campaigns
- Social Media Ads: Facebook, Instagram, LinkedIn targeting strategies
- AI-powered A/B testing, audience segmentation & bid optimization
- Sales funnels & customer journey mapping (TOFU, MOFU, BOFU)
- Funnel automation with AI & CRM integrations (HubSpot, Zapier)
- Mini Project: Create & optimize a multi-channel ad campaign with AI-powered funnel

02 EMAIL MARKETING & AUTOMATION

- Fundamentals of email campaigns & lead nurturing
- AI-powered email copywriting & personalization
- Tools: Mailchimp, HubSpot, ConvertKit with AI integration
- Automation workflows: Welcome emails, abandoned cart recovery, drip campaigns
- Mini Project: Design an AI-powered email sequence for eCommerce

01 GENAI & PROMPT ENGINEERING FOR MARKETERS

- Understanding Large Language Models (LLMs) in marketing
- Prompt engineering basics: zero-shot, few-shot, role-based prompts
- AI workflows: content generation, analytics, customer support
- Avoiding prompt pitfalls & improving accuracy
- Mini Project: Create a prompt-driven marketing workflow (SEO + Ads + Content)

02 ANALYTICS, GROWTH & CAREER LAUNCHPAD

- Google Analytics 4 & AI-powered insights
- Power BI dashboards for campaign analysis
- Growth hacking strategies powered by AI
- Resume & portfolio building with AI-driven tools
- AI-assisted mock interviews & career prep
- Capstone Project: Build a 360° AI-powered Digital Marketing Strategy for a real business case

ENQUIRE NOW

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